

David Schofield

Business-minded creative seeking innovative organization

Web: davidjschofield.com
Email: schofield.davidj@gmail.com
Phone: 412.708.3374

Education

Robert Morris University

Major BSBA in Marketing and Management

Minor Web/Interaction Design

Certificate Certified Nonprofit Professional

GPA 3.6

Coursera

Design: Creation of Artifacts in Society

University of Pennsylvania

Game Theory

Stanford University and University of British Columbia

CodeAcademy

Completed

HTML/CSS, JQuery, Learn the Command Line

In Progress

Javascript, AngularJS, Ruby, Python, Learn Git

Work Experience

Marketing and Communications Coordinator @ City of Play (2016)

Managed marketing and outreach activities using social and traditional mediums

Center for Student Success @ RMU (2016)

Served as a peer tutor, helping students of all ability levels accomplish their goals in a wide range of topics

Mind Over Media (2015)

Full Service Marketing Agency

Helped with web design / Assisted in environmental scanning

Virtual OfficeWare Healthcare Solutions (2015)

Healthcare Software Vendor

Worked on large-scale website redesign

Bayer Center for Nonprofit Management (2013)

Consulting service for Nonprofit Orgs

Assisted in Day-to-day Operations / Joined Numerous Classes

dbMotion (2012)

Healthcare Informatics Innovator

Helped with website / Assisted with direct marketing campaign

Skills

Business Strategy, Analytics, Research, Advertising, Social Media Marketing

Design Web Design, Graphic Design, User Interface Design, User Experience Design, Product Conceptualization and Design

Hardware Arduino, Raspberry Pi, Analog Circuits

OS Windows, OSX, Linux, ChromeOS

Web HTML5, CSS3, JQuery, Javascript, Wordpress

Productivity MS Office, Google Drive, Adobe CC

Other Photography (Film & Digital), Spanish

Other Involvement

Exhibitor - U Show (2016)

Displayed design piece in juried exhibition of student artwork.

Global Ambassador - Fall 2015

Served as a point of contact and resource for a group of international students. Organized events.

Ad Club - 2014-2015

Oversaw and brought to completion a newsletter project for a university client.