

# David Schofield

*Business-minded creative seeking innovative organization*

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## Education

### Robert Morris University

**Major** BSBA in Marketing and Management

**Minor** Web/Interaction Design

**Certificate** Certified Nonprofit Professional

**GPA** 3.6

### Coursera

**Design: Creation of Artifacts in Society**

*University of Pennsylvania*

**Game Theory**

*Stanford University and University of British Columbia*

### CodeAcademy

**Completed**

HTML/CSS, JQuery, Learn the Command Line

**In Progress**

Javascript, AngularJS, Ruby, Python, Learn Git

## Work Experience

### Marketing and Communications Coordinator @ City of Play (2016)

*Managed marketing and outreach activities using social and traditional mediums*

### Center for Student Success @ RMU (2016)

*Served as a peer tutor, helping students of all ability levels accomplish their goals in a wide range of topics*

### Mind Over Media (2015)

Full Service Marketing Agency

*Helped with web design / Assisted in environmental scanning*

### Virtual OfficeWare Healthcare Solutions (2015)

Healthcare Software Vendor

*Worked on large-scale website redesign*

### Bayer Center for Nonprofit Management (2013)

Consulting service for Nonprofit Orgs

*Assisted in Day-to-day Operations / Joined Numerous Classes*

### dbMotion (2012)

Healthcare Informatics Innovator

*Helped with website / Assisted with direct marketing campaign*

## Skills

**Business** Strategy, Analytics, Research, Advertising, Social Media Marketing

**Design** Web Design, Graphic Design, User Interface Design, User Experience Design, Product Conceptualization and Design

**Hardware** Arduino, Raspberry Pi, Analog Circuits

**OS** Windows, OSX, Linux, ChromeOS

**Web** HTML5, CSS3, JQuery, Javascript, Wordpress

**Productivity** MS Office, Google Drive, Adobe CC

**Other** Photography (Film & Digital), Spanish

## Other Involvement

### Exhibitor - U Show (2016)

*Displayed design piece in juried exhibition of student artwork.*

### Global Ambassador - Fall 2015

*Served as a point of contact and resource for a group of international students. Organized events.*

### Ad Club - 2014-2015

*Oversaw and brought to completion a newsletter project for a university client.*